

# WHATEVER IT *takes* VIRTUAL GALA

benefiting



WALTHAM  
BOYS & GIRLS CLUB

STREAMING LIVE 4/28/2022

## EVENT SPONSORSHIP

### Platinum \$25,000

- » 20 virtual event and “Gala-in-a-Box” tickets
- » Full-page color ad in print and digital event program book
- » Acknowledgment and display of logo in virtual program
- » Logo displayed and scrolled on virtual event center
- » Recognition on print and electronic event promotions
- » Social media spotlight
- » 30-second video highlighting Waltham Boys & Girls Club gala support and partnership

### Gold \$10,000

- » 15 virtual event and “Gala-in-a-Box” tickets
- » Full-page color ad in print and digital event program book
- » Acknowledgment and display of logo in virtual program
- » Logo displayed and scrolled on virtual event center
- » Recognition on print and electronic event promotions
- » Social media spotlight

### Silver \$5,000

- » 10 virtual event and “Gala-in-a-Box” tickets
- » Full-page color ad in print and digital event program book
- » Acknowledgment and display of logo in virtual program
- » Logo displayed and scrolled on virtual event center
- » Recognition on print and electronic event promotions

### Bronze \$2,500

- » 5 virtual event and “Gala-in-a-Box” tickets
- » Full-page color ad in print and digital event program book
- » Acknowledgment and display of logo in virtual program
- » Logo displayed on virtual event center
- » Recognition on print and electronic event promotions

**Program Book Ads** *program will be printed and mailed to registrants and available electronically*

Full-page color: \$1,000      Half-page color: \$500 (Children’s Champion)

For questions or more information, please contact Erin Donovan at [edonovan@walthambgc.org](mailto:edonovan@walthambgc.org).

# WHATEVER IT takes VIRTUAL GALA

benefiting



WALTHAM  
BOYS & GIRLS CLUB

STREAMING LIVE 4/28/2022

## SELECT YOUR SPONSORSHIP LEVEL

\$25,000 - Platinum

\$5,000 - Silver

\$10,000 - Gold

\$2,500 - Bronze

\$1,000 - Full-page color ad in program book

Full-page size: 5½ x 8½ | Full-page image area: 4⅞ x 8⅞

\$500 - Half-page color ad in program book (Children's Champion)

Half-page size: 5½ x 4¼ | Half-page image area: 4½ x 3¾

*Please make checks payable to: Waltham Boys & Girls Club, 20 Exchange St., Waltham, MA 02451*

## SPONSORSHIP SELECTION

**Please confirm your sponsorship package by March 31, 2022.**

» Visit [www.walthambgc.org/2022gala](http://www.walthambgc.org/2022gala)

» Email your completed form to Erin Donovan at [edonovan@walthambgc.org](mailto:edonovan@walthambgc.org)

» Print, complete, and mail this form to:  
Waltham Boys & Girls Club  
20 Exchange Street, Waltham, MA 02451

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Telephone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Contact for ads & logos:** \_\_\_\_\_

For questions or more information, please contact Erin Donovan at [edonovan@walthambgc.org](mailto:edonovan@walthambgc.org).