



No Kid Hungry Youth Ambassadors
Posting: Waltham Boys & Girls Club
Location: 20 Exchange Street, Waltham, MA

No child should grow up hungry in America, but one in six children struggle with hunger. That's 13 million kids. By connecting kids in need with nutritious food, the No Kid Hungry campaign surrounds children with healthy food where they live, learn and play.

We're ending childhood hunger by connecting kids to effective nutrition programs like school breakfast and summer meals. This work is accomplished through the No Kid Hungry network, made up of private citizens, public officials, nonprofits, business leaders and others providing innovative hunger solutions in their communities. These public-private partnerships work together to identify and eliminate the barriers that may prevent children from accessing existing food and nutrition resources.

Share Our Strength has created a program to involve college-aged Youth Ambassadors in the fight against childhood hunger by working with one of our No Kid Hungry community partners.

For the summer program, Waltham Boys & Girls Club will host **one (1) Youth Ambassador** working on initiatives related to the alleviation of childhood hunger.



JOB RESPONSIBILITIES:

General:

Youth Ambassadors will work to promote the Summer Eats program through community outreach, social media engagement, events, and more. The breakdown of responsibilities will be:

- Community Intensive Outreach & Promotion—50%
- Event planning—15%
- Social media--10%
- Material Distribution—10%
- Share Our Strength Programmatic Work—10%
- Administrative duties—5%

Includes:

- Work collaboratively with Summer Eats team to develop and implement a strategy and timeline that promotes the program and engages youth and families in order to increase participation
- Outreach to local businesses, faith-based organizations, youth organizations, etc., to help build relationships in the community
- Direct outreach and promotion in the community through Blitz days, flyer and signage distribution, and partner engagement
- Event planning to engage local community
- Planning and implementation assistance for targeted advertising initiatives
- Evaluation assistance to determine success of promotion strategies
- Crafting social media, blog posts, and other written content

QUALIFICATIONS:

No Kid Hungry seeks enthusiastic college students to join our program as Youth Ambassadors.

The ideal candidate will have:

- A great attitude and willingness to work on all kinds of projects
- Interest in hunger issues
- Commitment to working with diverse communities
- Reliability, responsibility, and a good work ethic
- Good customer service and interpersonal skills
- Ability to work independently
- Familiarity with social media
- Use of personal laptop and mobile phone preferred



Youth Ambassadors will receive a stipend of no more than \$6000 over the course of the summer, for a completion of 400 hours over 10 weeks, with one week's paid vacation. **The program starts on June 13, 2022 and ends August 19, 2022.**

Youth Ambassadors will report to a national No Kid Hungry staff member, and a Waltham Boys & Girls Club member. Ambassadors will participate in weekly conference calls, complete a weekly report, and attend online training sessions throughout their term.

Interested applicants should apply online at <http://nokidhungry.org/youth-ambassadors>.